



Business Pitch-deck Checklist

PARTH SHAH - REGISTERED VALUER - SFA - IBBI/RV/06/2020/13086

Requirements

	Section	What to Include
1	Problem	Key pain points your target customers face
2	Solution	How your product/service solves each problem
3	Competitive Edge	What differentiates you from competitors
4	Team	Key members' photos, roles, brief profiles
5	Vision & Mission	Roadmap, core values, long-term goals
6	The Ask	Funding amount needed and timeline
7	Use of Funds	Breakdown: marketing, operations, hiring, etc.
8	Partnerships	Current or potential collaborations
9	Use Cases	Real examples of how your solution works
10	Business Synergies	How different offerings/products connect
11	Achievements	Certifications, awards, milestones
12	Tagline	Company's core message in one line
13	Traction	Users, traffic, reviews, verified clients



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